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Splunk Wins the Datamation Product of the Year Award for Compliance Software

Splunk Recognized as Editors' and Readers' Choice for Achievement and Innovation

San Francisco – February 28, 2007 – Splunk, creators of the original IT Search engine, today announced they've received the Product of the Year Award in the Compliance Software category by Jupitermedia's Datamation, a provider of news and analysis for IT managers.

The Datamation 2007 Product of the Year awards recognizes end users' and Datamation readers' choices for achievement and innovation in enterprise hardware and software. The Datamation editorial staff selected the finalists in each category then offered readers a chance to vote for their favorite enterprise products.

Splunk's IT Search engine indexes and securely manages all logs and IT data. System administrators, developers and even business users can search, navigate, alert and report on logs and IT data from any application, server or network device in real time. As a compliance solution, Splunk offers customers the ability to manage, alert and report on logs and IT data for CoBIT, COSO, FFIEC, FISMA, GLBA, HIPAA, ISO17799/BS7799, NISPOM, PCI, SOX without consuming IT resources.

This award is one of a number of recent industry accolades for Splunk. In 2006, Splunk received the InfoWorld 100 Award for cutting-edge troubleshooting implementation and the Computerworld Horizon Award. Splunk was also named one of Gartner's "Cool Vendors in IT Operations Management."

To view the Datamation Product of the Year Award winners, visit http://itmanagement.earthweb.com/cnews/article.php/3660631. For Datamation's complete profile on Splunk as the Compliance Product of the Year Award winner, visit http://itmanagement.earthweb.com/article.php/3662576.

About the Datamation 2007 Product of the Year Awards
Datamation has a long tradition of recognizing and honoring the best IT product vendors through its Product of the Year Awards. For the winners, these annual awards are a mark of distinction and symbol of achievement in a crowded, highly competitive marketplace.

About Datamation.com
Datamation.com provides ideas and analysis for IT managers and features case studies and trend-spotting reports on the issues faced by corporate computing professionals and also includes daily news and columns.

About Jupitermedia Corp.
Jupitermedia Corp. (Nasdaq: JUPM), headquartered in Darien, Conn., is a leading global provider of original information, images, research and events for information technology,

business and creative professionals. JupiterWeb, the online media division of Jupitermedia, operates four distinct online networks: internet.com and EarthWeb.com for IT and business professionals; DevX.com for developers; and ClickZ.com for interactive marketers. JupiterWeb properties include more than 150 Web sites and over 150 e-mail newsletters that are viewed by approximately 20 million users and generate over 300 million page views monthly. Jupitermedia also includes: JupiterImages, one of the leading images companies in the world with over 5.0 million images online serving creative professionals with products like Comstock Images, Thinkstock Images, Thinkstock Footage, Photos.com, HemeraImages.com, Ablestock.com, Clipart.com and Animations.com; JupiterResearch, a leading international research advisory organization specializing in business and technology market research in 18 business areas and 14 vertical markets; and JupiterEvents, which produces offline conferences and trade shows focused on IT and business-specific topics, including Search Engine Strategies and Wi-Fi VoWiFi Planet.

About Splunk
Splunk is software that indexes, manages and enables you to search logs and IT data from any application, server or network device in real time. Splunk is easy to download, install and use and it's very powerful. Enterprises, government organizations, service providers and more than 75,000 users are achieving higher availability, investigating security incidents in record time and meeting compliance requirements at lower costs with Splunk. Check us out at www.splunk.com.

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Proofpoint Gets Splunk Powered

Adding IT Search to Enterprise Messaging Security Products Gives System Administrators a 360-degree View

San Francisco – March 12, 2007 — Splunk, creators of the original IT Search engine, and Proofpoint, Inc., the leader in large-enterprise messaging security solutions, today announced an OEM partnership that will license Splunk's technology to power the new Proofpoint Smart SearchTM product. Splunk's IT search technology provides Proofpoint's customers intelligent, high-performance indexing and search capabilities for enterprise messaging security.

Splunk indexes and lets you search all your logs and IT data in real time. Messaging system administrators can quickly follow the maze of complex component interactions and email delivery problems and automate reporting and analysis of their overall messaging infrastructure behavior.

"Proofpoint's vision to empower their customers with a real-time, in-depth understanding of large-scale enterprise messaging environments is a great application of IT Search," said Michael Baum, Splunk's chief executive officer. "Email has become the lifeblood of the modern enterprise but messaging systems have a lot of moving parts. Figuring what's happening when problems occur or security threats loom is very difficult. Proofpoint is listening to their customers and together we're easing the burden to messaging system administration. We're psyched to have Proofpoint as our newest Splunk Powered partner."

Proofpoint's messaging security platform provides comprehensive defense against both inbound and outbound messaging threats. Proofpoint Smart Search will make it possible to trace both inbound and outbound messages anywhere in an enterprise's messaging infrastructure.

Powered by Splunk, Proofpoint Smart Search gives users a 360-degree view of message handling and disposition. Proofpoint Smart Search will offer customers:

Real-time processing and indexing and search of all messaging systems logs
Ability to trace messages across all messaging components in seconds
Multiple reports and views on data: Summaries, Details and Raw log information
"Today's messaging infrastructures are complex and securing these systems generates an extremely large volume of logging data from multiple, globally-distributed sources," says Sandra Vaughan, senior vice president of products and marketing at Proofpoint. "Our partnership with Splunk will benefit our customers by reducing the amount of time they spend solving message delivery issues and by giving them a birds-eye view of message handling across their entire messaging infrastructure."

"We use Proofpoint to defend against inbound spam and virus threats while also reducing compliance risks associated with outbound email. Proofpoint Smart Search will be valuable in both areas," said Sharon Finney, information security administrator for DeKalb Medical Center. "Proofpoint Smart Search will empower our IT helpdesk staff to quickly answer the most common email troubleshooting and message tracing requests, without requiring any special training or access to our Proofpoint appliances. It will also help us in investigating compliance violations, identifying outbound email trends and complying with e-discovery rules."

About Proofpoint, Inc.
Proofpoint provides messaging security solutions for large enterprises to stop spam, protect against email viruses, ensure that outbound messages comply with both corporate policies and external regulations and prevent leaks of confidential information via email and other network protocols. The company's flagship products, the Proofpoint Messaging Security Gateway™ and Proofpoint Protection Server® provide future-proof messaging security using Proofpoint MLX™ technology, an advanced machine learning system developed by Proofpoint scientists and engineers. Proofpoint was founded by technology visionary and former CTO of Netscape Communications, Eric Hahn. The Cupertino, California-based company is funded by investors including Benchmark Capital, Bridgescale Partners, Inventures Group, JAFCO Ventures, Meritech Capital, Mohr, Davidow Ventures, and RRE Ventures. For more information, please visit http://www.proofpoint.com.

About Splunk
Splunk is software that indexes, manages and enables you to search logs and IT data from any application, server or network device in real time. Splunk is easy to download, install and use and it's very powerful. Enterprises, government organizations, service providers and more than 75,000 users are achieving higher availability, investigating security incidents in record time and meeting compliance requirements at lower costs with Splunk. Check us out at www.splunk.com.

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